

Clinical Study: Syrup Supplements in Pets

A comprehensive clinical study evaluated the efficacy of WellPaws syrups compared to tablets and powders in dogs and cats. This presentation summarises the key findings. It highlights the advantages of WellPaws syrups formulations regarding bioavailability, clinical effects, digestive tolerance, and ease of administration. The study aimed to provide veterinary professionals with evidence-based insights into optimising supplement delivery for improved pet health outcomes. We will discuss the design of the study, evaluation criteria, results, and owner feedback.





Study Design & Methodology

Duration

6 weeks

Participants

100 pets (50 dogs, 50 cats)

Groups

- WellPaws syrups: 30
- Pets Tablet: 30 pets
- Powder: 30 pets
- Placebo: 10 pets

Supplements

Vitamin D, Omega-3, Zinc, B Complex

Dosage

Adjusted to body weight, mixed with food or given directly

The study was conducted over six weeks with 100 participating pets, split evenly between dogs and cats. Supplement groups received daily doses appropriate to their weight. Supplements were mixed with food or administered directly, in the hopes of ensuring consistent intake.

Evaluation Criteria



Energy Levels:

Observed by vets, plus owner surveys

Coat & Skin:

Evaluated for quality and health

Acceptance Rate:

Willingness to consume supplement

Digestive Tolerance:

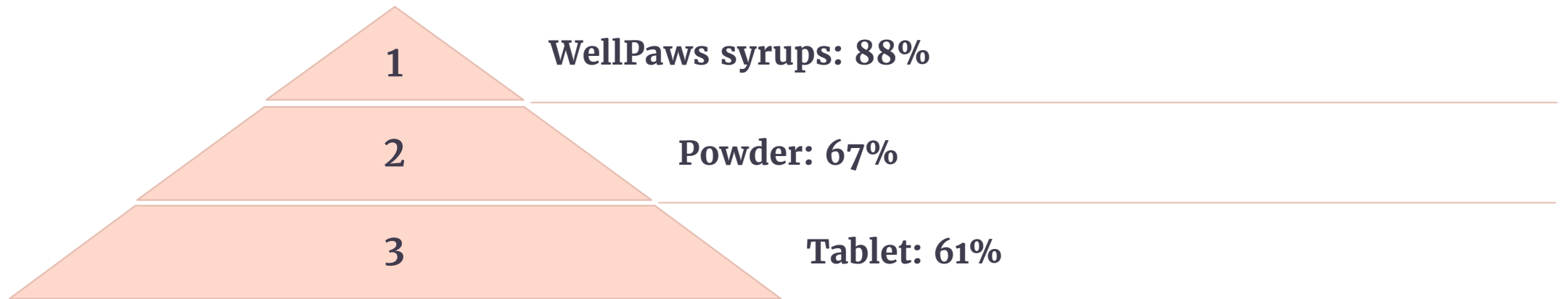
Assessed for vomiting, diarrhoea, appetite loss

The study assessed several key criteria. The observations and survey results were compared across supplement groups to determine the impact of each formulation on pet health. This comprehensive approach aimed to provide a holistic understanding of supplement efficacy and acceptability in pets.





Energy Level Improvements



A significant increase in energy levels was observed in the WellPaws syrups group, with 88% of animals showing increased willingness to walk and play. This suggests a more effective delivery of the supplements. The WellPaws syrups formulation may allow better absorption of the nutrients, leading to more pronounced effects on overall vitality.

Coat Quality & Skin Health



1

WellPaws syrups: 91%

2

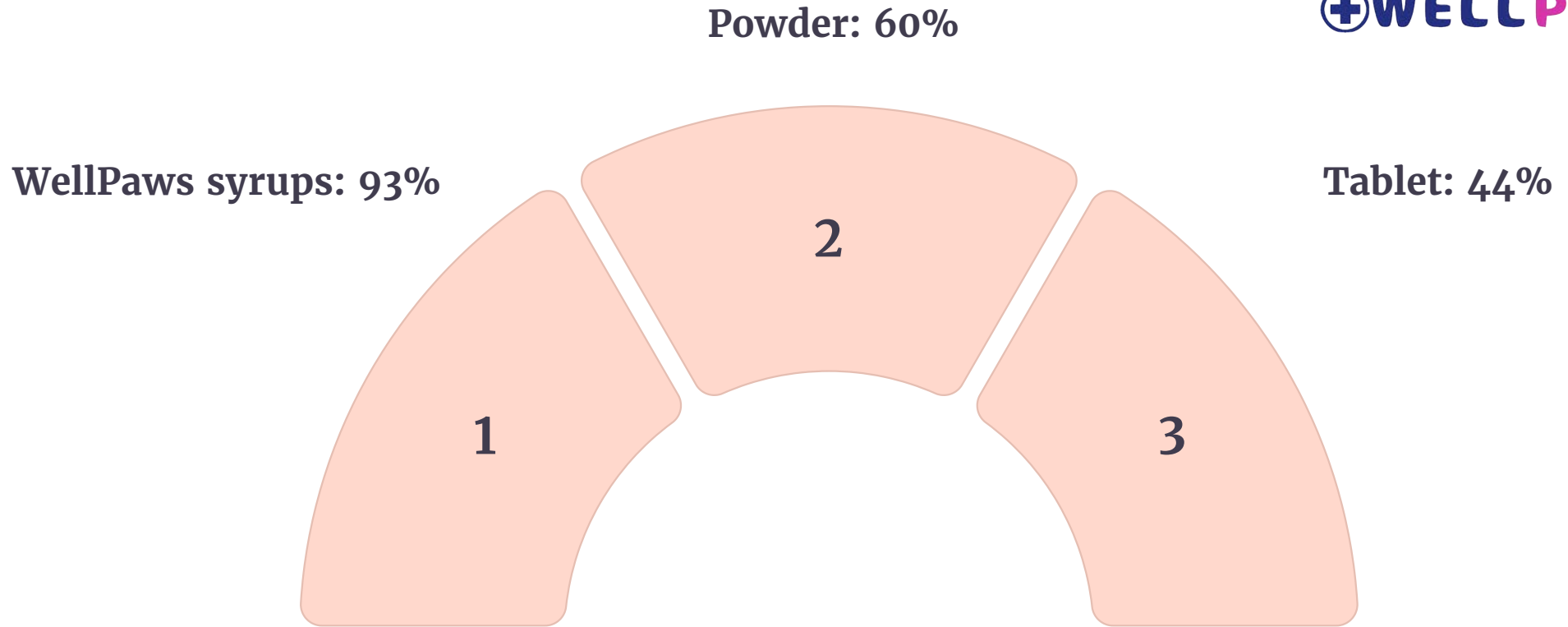
Powder: 66%

3

Tablet: 59%

The WellPaws syrups group demonstrated a notable improvement in coat quality and skin health, reported at 91%, marked by reduced shedding, increased shine, and decreased itching. These visual improvements underscore the enhanced bioavailability of the supplements, allowing nutrients to be absorbed more efficiently and supporting optimal skin and coat condition.

Supplement Acceptance Rates



The acceptance rates for the WellPaws syrups formulation were significantly higher, especially in cats, where tablet acceptance was only 35% compared to over 90% for WellPaws syrups. Palatability is critical for ensuring consistent supplementation and treatment adherence. This suggests that WellPaws syrups are more readily accepted.



Digestive Tolerance



**WellPaws
syrops:**
No digestive issues
reported



Tablet:
4 pets: temporary
appetite loss and
nausea



Powder:
2 pets: mild diarrhoea

The WellPaws syrups formulation demonstrated excellent digestive tolerance, with no reported issues. This is in contrast to the tablet group, where 4 animals experienced temporary appetite loss and nausea, and the powder group, where 2 animals had mild diarrhoea. These findings highlight the gentle nature of WellPaws syrups on the digestive system.



+WELLPAWS®

Owner Feedback

95%

**WellPaws
syrups**

Would use again

70%

Powder

Would use again

58%

Tablet

Would use again

A remarkable 95% of owners in the WellPaws syrups group reported that they would use the product again, citing noticeable improvements in their pets' health. The high level of satisfaction in the WellPaws syrups group underscores the importance of formulation in influencing overall treatment success and owner compliance.





WELLPAWS®

Overall Assessment



More effective bioavailability

Faster action



Better digestive compatibility

Fewer adverse effects



Easier to administer

Higher acceptance

WellPaws syrups offer a superior alternative for pet owners, particularly for cats and small dogs who struggle with swallowing pills. The ease of administration and improved palatability of WellPaws syrups contribute to higher treatment adherence, ensuring that pets receive the necessary nutrients consistently.



WellPaws Syrups: A New Generation of Pet Nutrition

The study conclusively demonstrates that WellPaws syrups are a superior formulation for pet nutrition. The benefits of high absorption, easy administration, customisable flavour, and precise dosage make WellPaws syrups an excellent choice for veterinary professionals looking to optimise treatment outcomes. WellPaws syrups represent a new-generation approach to pet healthcare, helping enhance overall pet health.