



WellPaws Chewy Supplements: Functional Support Backed by Clinical Science



The pet supplement market is growing rapidly, but many products fall short in quality and effectiveness despite attractive packaging. WellPaws stands apart by focusing not just on "what works" but on "is this ingredient clinically proven?"

WellPaws Chewy supplements offer clinically studied branded ingredients with clearly stated dosages. They provide high palatability (over 90% voluntary consumption) for both cats and dogs, contain no synthetic flavors, fillers or preservatives, and each product is designed for targeted clinical effect.



Why Choose WellPaws?



Clinically Proven Ingredients

Uses branded active ingredients that have been clinically studied and proven effective, unlike many competitors that use generic or unstandardized components.



High Palatability

Over 90% voluntary consumption rate in both cats and dogs, making administration simple and stress-free compared to the industry average of 60-70%.



Transparent Formulation

All doses are clearly stated in mg/CFU, providing complete transparency about what your pet is consuming, while many competitors use vague "blend" or "complex" terminology.



No Synthetic Additives

Free from synthetic flavors, fillers, and preservatives that could potentially harm your pet's health over time.



Joint Care Chew: Synergistic Support

Premium Ingredients

Each chew contains 420mg Glucosamine Sulfate, 75mg BioCell® Collagen, 30mg Chondroitin Sulfate, 30mg MSM, 2.4mg Hyaluronic Acid, and 3mg Boscurin® (Turmeric + Boswellia extract).

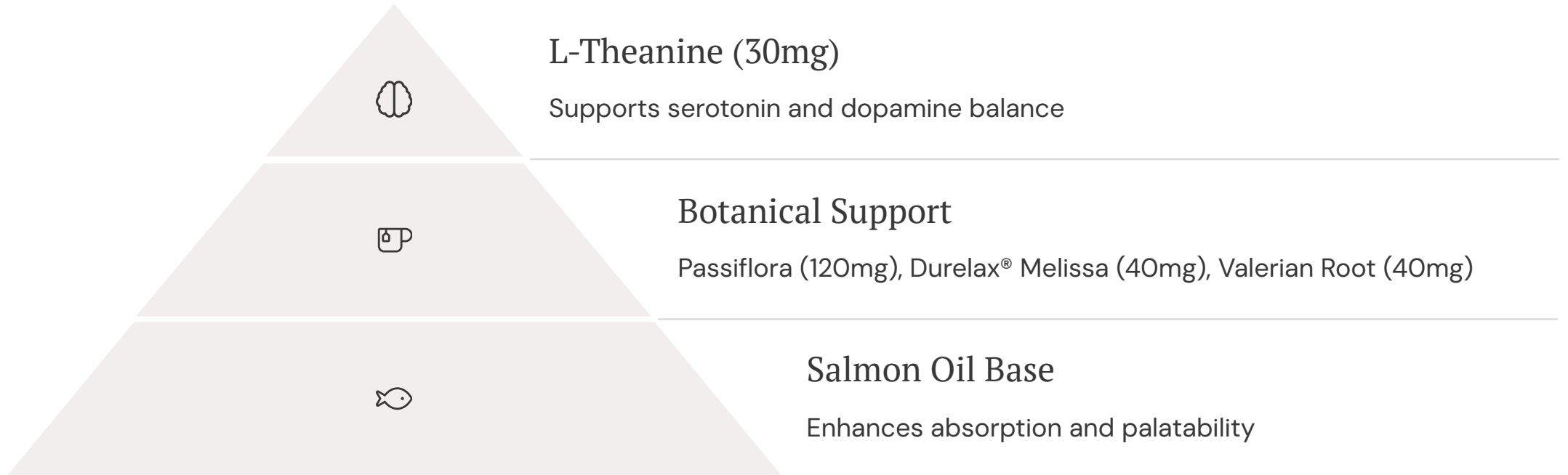
Vitamin & Mineral Support

Enhanced with 24mg Vitamin C, 435µg Vitamin E, 10mg Omega-3 (EPA/DHA), and 3.6mg Manganese to provide comprehensive joint support.

Competitive Advantages

Unique Collagen + Hyaluronic Acid combination rarely found in competitors, standardized botanical anti-inflammatories, and clinical dosages with natural salmon oil for joint fluid support.

Calming Chew: Relaxation Without Drowsiness

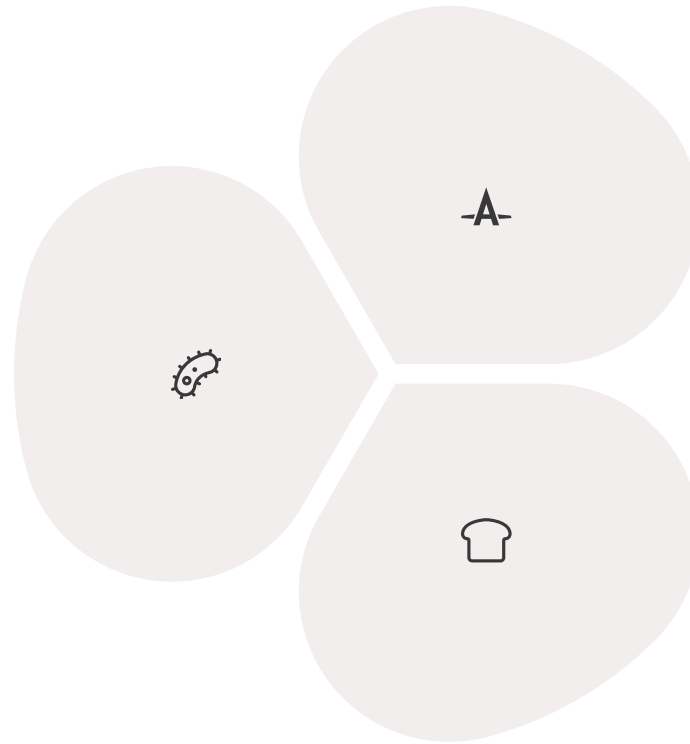


Unlike competitors that often include melatonin (causing daytime drowsiness), WellPaws Calming Chew provides natural relaxation that's safe for daytime use. The clinical doses of botanical support combined with amino acids create a balanced formula that soothes without sedating.

Gut Health Chew: Triple-Action Microbiome Support

Probiotic

Bacillus coagulans (2 billion CFU) – acid-resistant, spore-forming probiotic that survives stomach acid



Prebiotic

Fibrulose® (Inulin + FOS) – feeds beneficial bacteria and supports short-chain fatty acid production

Postbiotic

Diamond V® XPC (yeast postbiotic) – strengthens immunity and mucosal barriers

WellPaws offers a rare complete solution with the pre+pro+postbiotic trio. Unlike competitors that typically only include probiotics or lack postbiotics, this formula provides high digestive tolerance with minimal risk of diarrhea or vomiting, and clearly states CFU dosage.



Skin & Coat Formula: Direct Nutritional Support



Essential Fatty Acids

Salmon Oil and Flaxseed provide Omega-3 and Omega-6 fatty acids



Vitamins & Minerals

Biotin, Zinc, and Vitamin E support skin health and coat shine



Probiotic Blend

Supports gut-skin axis for holistic dermal health

Unlike competitors that focus on indirect approaches like histamine modulation or allergy-based formulations, WellPaws provides direct nutritional support to repair dry fur and increase skin elasticity. This straightforward approach delivers visible results without unnecessary complexity.

Clinically Proven Branded Ingredients

Ingredient	Form	Effect
BioCell® Collagen	Chew	Joint elasticity & fluid support
Fibrulose®	Chew	Short-chain fatty acid production in gut
Diamond V® XPC	Chew	Immunity & mucosal strengthening
Boscurin®	Chew	Natural inflammation response
Durelax® Melissa	Chew	Mild sedation, anxiety relief

WellPaws stands apart by using these clinically validated branded ingredients at therapeutic dosages. Each component has been selected for its proven efficacy and safety profile, ensuring that pets receive genuine benefits rather than marketing hype.



The WellPaws Difference



Clinical Dosing

Unlike average market products that use unnamed blends, WellPaws provides clearly stated dosages (mg/CFU) of branded ingredients like BioCell, Fibrulose, and Diamond V.



Daytime Safe

WellPaws Calming Chew contains no melatonin, making it safe for daytime use without causing drowsiness, unlike many competitors that include sleep-inducing ingredients.



Complete Microbiome Support

The rare triple combination of pre+pro+postbiotics in the Gut Health Chew provides comprehensive support rarely found together in competing products.

Why Chewable Form Is Ideal for Pets



Easy Administration

Chewable form is much easier to administer than tablets or powders



Better Digestion

Much better tolerated by the digestive system



Higher Compliance

Direct consumption leads to better treatment adherence



Flexible Dosing

Can be dosed according to pet's age and weight

The chewable format achieves over 90% voluntary consumption even in cats, who typically resist tablets. Without artificial sweeteners or hidden additives, these supplements are both safe and appealing to pets, making the daily routine stress-free for both animals and their owners.

WellPaws: Not Just a Supplement, But a Clinical Support System

90%+

Palatability

Voluntary consumption rate

100%

Transparency

Full disclosure of ingredients

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Synthetic Additives

Free from artificial ingredients

WellPaws chewables are not just tasty treats but evidence-based, targeted products that take a holistic approach to animal health. While competitors may appear strong on the surface, WellPaws differentiates at the ingredient level with real effect, real content, and real science.

Pet owners should choose WellPaws because it represents the intersection of palatability, clinical efficacy, and transparent formulation—creating a supplement that pets willingly consume and genuinely benefit from.

